

# Alyssa Renee Padilla

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(520) 390-5565

## HIGHLIGHTS

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- Over fourteen years hands-on experience with public health education, outreach, marketing and advocacy work and event planning, coordinating and fundraising for non-profit, federal, state, local and student organizations.
- Won the White House Healthy Campus Challenge for The University of Arizona via Project SHARE (Students Helping Arizona Register Everyone).
- **Trained/Certified in:** FOCUS, SharePoint, STATA, SPSS, Qualtrics, Wiki markup, Microsoft Excel, Mental Health First Aid, CPR/AED, RX360, Marketplace Health Insurance Navigator, and Arizona Health Care Cost Containment System Assister
- Published Op-Ed in the Arizona Republic on Serious Mental Illness and Medicaid in AZ, April 2013

## EDUCATION

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**Mel & Enid Zuckerman College of Public Health (MEZCOPH)** Tucson, Arizona  
University of Arizona, August 2013  
*Masters of Public Health in Public Health Practice*  
Internship Concentration: Behavioral Health, Medicaid and the Affordable Care Act (ACA)

**Eller College of Management** Tucson, Arizona  
University of Arizona, May 2009  
*Bachelor of Science in Business Administration*  
Concentration: Marketing

## EXPERIENCE

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**Special Projects Coordinator**, Center for Rural Health, The University of Arizona, MEZCOPH.....12/2014-Present

- Supervise the Navigator Consortium and six staff members for a three year, half a million dollars per year project, and implement services in rural and urban underserved Arizona.
- Co-manage marketing and social media activities with the Marketing and Outreach Manager.
- Serve as professional staff to support CRH activities under the Students Helping Arizona Register Everyone (SHARE), State Office of Rural Health (AzSORH), the Rural Hospital Flexibility Program (AzFlex), the Small Hospital Improvement Program (AzSHIP) and other tasks as assigned.
- Work with Arizona Department of Health Services (ADHS) and The University of Arizona College of Medicine, Office of Continuing Medical Education to create and market Prescription Drug Misuse and Abuse Initiative materials throughout Arizona.
- Participate in interprofessional collaborative team projects and meetings with Arizona Health Sciences Center (AHSC), ADHS and other potential collaborators at UA and within the community.
- Develop and implement the SHARE program in collaboration with students from The UA Colleges of Medicine, Public Health, Pharmacy and Nursing to train AHSC students as Certified Application Counselors.
- Assist staff and manage program teams to improve operations, decrease turnaround, streamline processes, increase marketing and social media presence and work cooperatively and jointly to deliver quality services to partners and community members.

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- Support Coordinator**, Department of Economic Security, Division of Developmental Disabilities.....01/2014-12/2014
- Coordinated state services for 46 adults with developmental disabilities such as Autism, Moderate to Severe Cognitive Disability, Epilepsy, or Cerebral Palsy to receive attendant care, respite, or other state services.
  - Assessed service needs for AZ Long Term Care System (ALTCS) eligible consumers and their families and informed them about Arizona resources.
  - Facilitated regular meetings with caseload support teams (including behavioral health counselors, educators, providers, and family members) to develop annual goals and priorities, and improve consumer independence.
  - Managed monthly personal finances as Representative Payee for specific consumers with developmental disabilities (located \$700 in missing funds for one consumer, April 2014).
- Behavioral Health Services Researcher**, University of Arizona.....05/2013-09/2013
- Analyzed behavioral health, social support, and criminal justice services in all 50 states and D.C.
  - Delivered a comprehensive market assessment for Providence Service Corporation Regional Directors.
  - Presented to Regional Directors and corporate Executive Team final project outcomes and opportunities.
  - Consulted Strategies Department on Medicaid expansions, budget allocations, and newly insured populations.
- Mental Health Policy Masters Internship**, University of Arizona.....10/2012-05/2013
- Drafted policy brief for state agency concerning Serious Mental Illness (SMI) and evidence-based services.
  - Advocated policy initiative with local, state, and non-profit stakeholders in behavioral and mental health.
  - Presented findings at college and statewide seminars, presentation forums, and Arizona House Appropriations Committee Public Hearing on Medicaid (AHCCCS).
  - Assisted with MEZCOPH policy blog sustainability project highlighting border health, behavioral health, Medicaid expansion, immigration reform, and other public health policy areas of interest.
- Teaching Assistant (Health Care in the U.S.)**, University of Arizona.....08/2012-12/2012
- Assisted 120 students with education, grades, mentorship, and professional development by reviewing essays, preparing applications for graduate school, and offering guidance for exam preparations.
  - Responsible for confidentiality with and security of exam answer sheets throughout the semester.
  - Held regular online office hours to review student essays, exams, and prepare study guides.
- Public Policy Fellow (PPF)**, Congressional Hispanic Caucus Institute (CHCI).....08/2010-05/2011
- Coordinated the annual CHCI Fellow Scholarship Event raising triple in scholarships from previous years, providing \$10,000 in awards to 3 undergraduate students in California and New Mexico.
  - Attended weekly training sessions in social justice, judicial process, media training, financial management, health, education, housing, and local government policy issues.
  - Researched and assisted Graduate Public Health Policy Fellow with policy brief material preparations.
- Public Policy Fellow**, Office of Congressman Grijalva.....01/2011-05/2011
- Facilitated communications with local Tucson organizations in mental, reproductive, & children's health.
  - Developed briefing materials, summaries, and talking points for both the Health and Immigration Legislative Assistants (LA).
  - Assisted with Arizona constituent interests and requests and catalogued issues for Legislative Assistants.
- Public Policy Fellow**, Department of Health and Human Services, Office of Global Health Affairs.....09/2010-12/2010
- Developed budget analysis template for Health Diplomacy Program cooperative agreements totaling over \$4 million.
  - Provided budget support & maintenance: trained providers in Panama & Washington, D.C.
  - Redrafted and proposed layout for federal budgeting website content allowing for improved transparency and user friendliness.
  - Prepared summaries, briefing documents, and meeting minutes on issues and opportunities within the Health Diplomacy Program and the Latin America and Caribbean Region.

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- Banking Teller**, Bank of America.....10/2009-07/2010
- In collaboration with the Team Member Manager, monitored the accuracy of reporting documents for auditing purposes with the Operational Excellence Team.
  - Responsible for \$50,000 cash register and accurate, fast-paced customer transactions.
  - Initiated customer interests in products & services, ranked one of the top 3 associates in sales though the newest team member at Campbell/Adelaide.
  - Built customer loyalty and established customer relationships through courtesy, poise, and friendliness.
  - Consistently sought to delight customers & deliver exceptional customer service with a positive attitude.
- Senior Health & Sexuality Coordinator**, University of Arizona, ASUA Women's Resource Center.....08/2007-05/2009
- Helped coordinate a student proposal & petition for a professional director receiving a \$130,000 budget for a 2-year session and allowing for sustainability within the Women's Resource Center programming.
  - Designed and developed paid internship program for on-campus student health education curriculum growing from a one-person internship to a 6-person committee.
  - Proposed & controlled a \$1,100 annual budget for Health & Sexuality programming, materials, & marketing.
  - Managed 5 college interns and numerous volunteers developing facilitation, event planning, and group collaboration skills.
  - Established and maintained collaborations with on- and off-campus organizations and student groups such as Campus Health, Southern Arizona AIDS Foundation (SAAF), Planned Parenthood Arizona (PPAZ), Pima County Health Department (Theresa Lee Clinic), and ASUA Pride Alliance (University of Arizona).
- Youth Coordinator**, Planned Parenthood Arizona, Teen Advisory Group..... 08/2007-03/2008
- Designed and developed paid internship program for peer-to-peer student health education curriculum at the University in collaboration with the Women's Resource Center.
  - Trained and mentored five teenage staff and prepared monthly work plans.
  - Represented Planned Parenthood in annual speaker's panel for health education programs.
  - Maintained public relations with local high schools, youth groups, and health education providers such as Job Corps, University High School, Intermountain, Tucson Accelerated, the UA Women's Resource Center, and Desert View High School.
  - Held position on interviewing committee for potential staff applicants in PPAZ supervisory positions.
- Community Education Leader**, Planned Parenthood Arizona, Teen Advisory Group..... 07/2004-08/2007
- Created a community relations campaign to increase the number of students reached per quarter.
  - Maintained public relations with local high schools, youth groups, and health education providers such as Job Corps, University High School, Intermountain, Tucson Accelerated and Desert View High School.
  - Prepared, staffed and facilitated monthly reproductive health presentations for Job Corps.
  - Organized and volunteered for TAG's 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> annual, highest teen-driven World AIDS Day fundraiser in 2004, 2005 and 2006.
  - Managed quarterly reports, tracking presentation demographics for all events using Microsoft Excel.
- System Services Team Intern**, AREVA T&D Nuclear Energy.....05/2007-08/2007
- Assisted IT department with order placement and tracking worth \$17,000 in merchandise shipping.
  - Created Excel database analyzing employee capabilities, skill sets, and staff size simplifying hiring necessities for the Team Manager.
  - Assisted in Areva's Annual Users Group Symposium preparation, information desk, event instruction, and vendor setup.
  - Maintained accurate database information and assisted with general office duties: copying, filing, faxing, etc.
- Quality Assurance Specialist**, University of Arizona (Main Library).....08/2006-01/2007
- Implemented quality control and digital library applications, processes, and quality standards as a Microsoft Excel 2003 Specialist certified employee.
  - Digitized Rangelands and Radiocarbon documents for online e-journal database for the University of Arizona.

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- Recorded document quality and communicated discrepancies with technical staff and advisors.

**Payroll Student Assistant**, University of Arizona (Main Library).....05/2006-08/2006

- Documented bi-weekly employee work hours in coordination with Payroll and Accounting Manager.
- Responsible for updating systems database for Payroll Manager in accordance with University policies.
- Assisted in regular office duties: mail delivery, organizing personal checks, scanning, copying, filling, etc.

## OTHER EXPERIENCES

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- Leader, Marketing & Social Media Review Committee, AzCRH, 1/2017-Present
- Leader, Medicine Abuse Prevention Initiative Collaborative (MAPIC), Fall 2015-Present
- Planning Committee, Annual Arizona Rural Health Conference, 03/2016-08/2016
- Steering Committee, Cover Arizona Coalition, 01/2016-Present
- Member, Pima County Enrollment Coalition, 10/2015-Present
- Member, Community Prevention Coalition-Pima County, Summer 2015-Present
- Planning Committee, Annual Arizona Rural Health Conference, 03/2015-08/2015
- Member, Faculty Search Committee, MEZCOPH, 05/2013-05/2014
- Executive Board, Learning Understanding Cultivating Health Advocacy (LUCHA), 08/2012-05/2013
- Tutor (Math and Reading), La Paloma Academy Elementary School, 08/2012-05/2013
- Mentor, Congressional Hispanic Caucus Institute (CHCI), 08/2012-05/2013
- Head of Marketing, 2012 MPH Internship Planning Committee (MEZCOPH), 1/2012-05/2012
- Mentor, Reproductive Health, Women's Resource Center (WRC), 05/2009-05/2012
- Member, American Marketing Association (AMA), 08/2008-05/2009
- Member, Multicultural Business Students Association (MBSA), 02/2007-05/2007
- Member, Society of Hispanic Engineers (SHPE), 08/2006-05/2007

## HONORS & AWARDS

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- White House Healthy Campus Challenge Winners & UA Designation, January 2017
- Canyon Ranch Institute Scholarship Recognition and Training Award, March 2013
- Hispanic Women's Corporation, Canyon Ranch Latina Student Scholarship, & The Victoria Foundation Scholarship Award, August 2011-May 2012
- Community Advisory Board Scholarship Mel and Enid Zuckerman College of Public Health Scholarship, August 2011-May 2012
- Voted CHCI "Fellow of the Month" for the Congressional Hispanic Caucus Institute Program, May 2011
- Graduated "Eller Outstanding 100" for leadership and dedication to the campus community, May 2009
- Placed 2nd in Eller College-wide MIS Technology Competition, May 2008
- Multicultural Business Student's Association Recognition of Excellence, January 2008
- Chuck Ong Lee Scholarship Award, August 2007-May 2008
- Wayland Educational Foundation Scholarship Award, August 2007-May 2008
- Marshals Women's Commission full-ride Scholarship Award, February 2006-May 2008
- Dean's List, Semester Honor, University of Arizona, May 2006
- Multicultural Business Student's Association Recognition of Excellence, January 2006
- Elk's Most Valuable Student Scholarship Award, August 2005-May 2006
- Wildcat Excellence Scholar Award, August 2005-May 2009

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## TRAININGS

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- *Rx 360-Rx Drug Abuse Prevention*, AZ Prescription Drug Misuse & Abuse Initiative. February 2015.
- *Overview of Disruptive Disorders in Youth*, Community Partnership of Southern Arizona. July 2014.
- *Title IX-The SMI Rules*, Community Partnership of Southern Arizona. July 2014.
- *HIPAA Compliance I & II*, DES, Division of Developmental Disabilities. February 2014 & April 2014.
- *Ethics in the Behavioral Health Care Environment*, Community Partnership of Southern Arizona. July 2013.
- *SafeTALK Suicide Prevention Training*, Community Partnership of Southern Arizona. June 2013.
- *Behavioral Health Service Delivery in Southern AZ*, Community Partnership of Southern Arizona. June 2013
- *Mental Health First Aid*, Community Partnership of Southern Arizona. June 2013.
- *Lessons Learned by Caring for the Dying*, Community Partnership of Southern Arizona. May 2013.
- *Canyon Ranch Institute Lecture Program*, Canyon Ranch Life Enhancement Center. March 2013.
- *Human Subjects Protection Program*, Collaborative Institutional Training Initiative (CITI). September 2012.
- *Staying Out of Trouble*, UA Teaching Assistant (TA) Policies. August 2012.
- *Border Health Service Learning Institute*, Nogales, Arizona and Nogales, Sonora, México, August 2012
- *Intro to Statistical Analysis*, University of Arizona, College of Public Health. May 2012.
- *Media Training*, Congressional Hispanic Caucus Institute. February 2011.
- *Reproductive Justice Leadership Institute*, Choice USA. March 2009.
- *Training of Facilitators*, Planned Parenthood Arizona (PPAZ). October 2007.
- *Healthy Relationships*, Planned Parenthood Arizona (PPAZ). April 2006.
- *PRISM: Youth Leadership Training*, EON Youth Center. July 2005.

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## MEDIA

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- White House Healthy Campus Challenge:
  - o <http://www.aspph.org/arizona-named-a-white-house-healthy-campus/>
  - o <https://publichealth.arizona.edu/news/2017/ua-named-white-house-healthy-campus>
  - o <http://eepurl.com/cAtg6b>
  - o [https://uaatwork.arizona.edu/lqp/awards-and-accolades-72?utm\\_source=lqp&utm\\_medium=email&utm\\_campaign=weekly\\_lqp](https://uaatwork.arizona.edu/lqp/awards-and-accolades-72?utm_source=lqp&utm_medium=email&utm_campaign=weekly_lqp)
- Drug overdoses in Pima County cause more than 300 deaths per year
  - o [http://tucson.com/lifestyles/health-med-fit/drug-overdoses-in-pima-county-cause-more-than-deaths-per/article\\_dbbbdac6-caff-5654-ba5f-33cbf87fa765.html](http://tucson.com/lifestyles/health-med-fit/drug-overdoses-in-pima-county-cause-more-than-deaths-per/article_dbbbdac6-caff-5654-ba5f-33cbf87fa765.html)
- Medicaid Expansion will help Seriously Mentally Ill
  - o <http://archive.azcentral.com/opinions/articles/20130328medicaid-expansion-will-help-seriously-mentally-ill.html>

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## PRESENTATIONS

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- “Why have health insurance when there’s IHS?” 43<sup>rd</sup> Annual Arizona Rural Health Conference, Sedona, AZ, 8/4/16
- “Benefit Coordinators vs. Certified Assistors, Friends or Foes?” 43<sup>rd</sup> Annual Arizona Rural Health Conference, Sedona, AZ, 8/4/16
- “Arizona Opioid Prescribing Guidelines and CME,” 42<sup>nd</sup> Annual Arizona Rural Health Conference, Sedona, AZ, 8/5/15, 28 attendees.
- “Arizona Opioid Prescribing Guidelines and CME,” Medicine Abuse Prevention Initiative Collaborative (MAPIC), Tucson, AZ, 5/27/15, 17 attendees.
- “Arizona Opioid Prescribing Guidelines and CME,” Choose Health Conference, Sierra Vista, AZ, 4/17/15, 120 attendees.
- “Dissemination Strategy: How to reach our Target Market,” Rx Core Group Meeting and Governor’s Office for Children, Youth, and Families, Phoenix, AZ, 4/2/15, 14 attendees.

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- “Arizona Opioid Prescribing Guidelines and CME,” Medicine Abuse Prevention Initiative Collaborative (MAPIC), Tucson, AZ, 3/23/15, 22 attendees.
- “University of Arizona Market Analysis Findings Presentation,” Providence Service Corporation, Tucson, AZ, July 2013, 20 attendees.
- “Health Reform and Medicaid Expansion Implications for Individuals with Serious Mental Illness (SMI) in Arizona,” University of Arizona, Tucson, AZ, April 2013.
- “Arizonans with a Serious Mental Illness and Medicaid Expansion,” MEZCOPH Social Justice Symposium, Tucson, AZ, April 2013
- “Condoms 101,” University of Arizona, Tucson, AZ, February 2009.
- “Health and Sexuality,” University of Arizona, Tucson, AZ, August 2007-May 2009.

## PROFESSIONAL AFFILIATIONS

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Member, Arizona Rural Health Association  
Member, Arizona Public Health Association  
Member, Congressional Hispanic Caucus Institute Alumni Association  
Alumni, University of Arizona Hispanic Association