**Community Engagement to Address Population Health**

**Date:** May 19th  
**Time:** 08:30 am to 5:30 pm EST  
**Venue:** Engineering Center EC 116, Oakland University, Rochester, Michigan  
For virtual or in-person registration click [HERE](#) or scan the QR code

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**Goals of the workshop**

Bring practitioners and researchers to discuss the efficacy of community engagement strategies.

Understand the role of technology and patient engagement in community strategy effectiveness.

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**Program agenda for the Community Engagement Workshop - May 19th, 2023 - Oakland University**

### Registration

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am - 9:00 am EST</td>
<td>Introduction and opening remarks</td>
</tr>
</tbody>
</table>

### Session 1: 9:00 am to 10:00 am EST

**Theme:** Empowering client/patient population with knowledge, tools, and community resources

**Moderator:** Mohan Tamiru, Ph.D., Adjunct Professor, College of Public Health, University of Arizona and Senior Investigator, Henry Ford Health

**Participants:**
- Bernadette Dore, Ernie Yoder, MD, and Sasha Nolan, Project Healthy Community, Detroit, MI
- Sheila Soto, Ph.D., Mel and Enid Zuckerman College of Public Health, University of Arizona, Tucson/Phoenix, AZ
- Emily Wells, MPH, Program Coordinator, Global Health Initiative, Henry Ford Health, Detroit, MI

**Presentations:**
- Building a wellness program to empower patients using technology and community collaboration
- Role of mobile health units in addressing preventive care - a public/private partnership
- Reducing Social Isolation and Caregiver Burden through Mobile Health Technology
- Addressing population health needs through inter-professional Mobile Health Services

### Coffee Break: 10:30 am to 11:00 am EST

### Session 2: 11:00 am to 12:30 pm EST

**Theme:** Broadening partner resources in community engagement

**Moderator:** John Zervos, JD, Executive Director, Global Health Initiative, Henry Ford Health, Detroit, MI

**Participants:**
- Dana Parke, MA, Program Manager, Clinical & Social Health Integration, Population Health, Henry Ford Health, Detroit, MI
- James Anderson, M.Sc. (Mgmt.), CHE, Family Health Team Manager, Dilico, Canada (virtual)
- Cindy Fedell, CIO, North Western Ontario Health System, Canada (virtual)

**Presentations:**
- Building community-based partnerships to address housing as a social determinant of health
- Leveraging community leadership as a part of community engagement
- Digital health to support collaborations in support of community engagement
- Towards Better Health: Innovating Solutions for Canadian Underserved Communities through Technology, Trust, and Partnerships

### Lunch Break: 12:30 pm to 1:30 pm EST

### Session 3: 1:30 pm to 3:00 pm EST

**Theme:** Building capacity to support community engagement

**Moderator:** Michael Dohan, Ph.D., Lakehead University, Thunder Bay, ON, CA

**Participants:**
- Diego Lucumi, Ph.D., School of Government at the Universidad de los Andes in Bogotá, Colombia (virtual)
- Kwame Sakyi, Ph.D., M.S.P.H., School of Health Sciences, Oakland University and Director, Center for Learning and Childhood Development, Ghana/Accra
- Kaushik Ghosh, Ph.D., Suffolk University, Boston, MA
- Asha Shajahan, MD, Corewell Health and OUWB School of Medicine

**Presentations:**
- Creating local capacity for addressing social determinants of hypertension in Quibdó, Colombia: A community-based participatory approach
- Capacity building of family to support care of children with disabilities through peer navigation
- Capacity building of communities by leveraging IT and data governance
- Addressing medical mistrust in designing community engagement strategies

### Coffee Break: 3:00 pm to 3:30 pm EST

### Session 4: 3:30 pm to 5:00 pm EST

**Theme:** Strategies for inclusion and sustainability in community engagement

**Moderator:** Joseph Tan, Ph.D., McMaster University, Canada

**Participants:**
- Tracy Hillard, Ph.D., MPH, Director, Center for Culturally Responsive Engagement, Michigan Public Health Institute (virtual)
- Deidre Hurse, Ph.D., OUWB Medical School
- Sharon Rutenburg, DNP, RN, School of Nursing, Oakland University
- Anupam Sule, MD, Ph.D., Trinity Health System

**Presentations:**
- Is Your Practice Culturally Responsive? Data-driven, community engagement for addressing health inequities and population health.
- Engaging medical professionals in community engagement activities
- Engaging nursing professionals in community engagement activities
- Population health strategies at Trinity Health

### Closing comments: 5:00 pm to 5:15 pm EST

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**Sponsored by:**

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