Community Engagement to Address Population Health

Date: May 19th
Time: 08:30 am to 5:30 pm EST
Venue: Engineering Center EC 116, Oakland University, Rochester, Michigan

For virtual or in-person registration click HERE or scan the QR code

Goals of the workshop

Bring practitioners and researchers to discuss the efficacy of community engagement strategies.
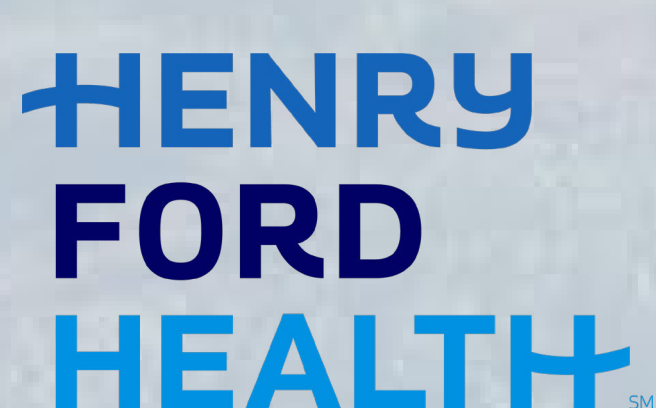
Understand the role of technology and patient engagement in community strategy effectiveness.

Program agenda for the Community Engagement Workshop - May 19th, 2023 - Oakland University	
Registration	
Introduction: 8:30 am to 9:00 am EST	Introduction and opening remarks
Session 1: 9:00 am to 10:00 am EST	Theme: Empowering client/patient population with knowledge, tools, and community resources
Moderator: Mohan Tanniru, Ph.D. Adjunct Professor, College of Public Health, University of Arizona and Senior Investigator, Henry Ford Health	
Bernadette Dore, Ernie Yoder, MD, and Sasha Nolan, Project Healthy Community, Detroit, MI	Building a wellness program to empower patients using technology and community collaboration
Sheila Soto, Ph.D., Mel and Enid Zuckerman College of Public Health, University of Arizona, Tucson/Phoenix, AZ	Role of mobile health units in addressing preventive care - a public/private partnership
Emily Wells, MPH, Program Coordinator, Global Health Initiative, Henry Ford Health, Detroit, MI	Reducing Social Isolation and Caregiver Burden through Mobile Health Technology
Juanita Lawson, Ph.D., Chief Executive Officer, NorWest Community Health Centers, Thunder Bay, CA *(virtual)*	Addressing population health needs through inter-professional Mobile Health Services
Coffee Break: 10:30 am to 11:00 am EST	
Session 2: 11:00 am to 12:30 pm EST	Theme: Broadening partner resources in community engagement
Moderator: John Zervos, JD, Executive Director, Global Health Initiative, Henry Ford Health, Detroit, MI	
Dana Parke, MA, Program Manager, Clinical & Social Health Integration, Population Health, Henry Ford Health, Detroit, MI	Building community-based partnerships to address housing as a social determinant of health
James Anderson, M.Sc. (Mgmt.), CHE, Family Health Team Manager, Dilico, Canada *(virtual)*	Leveraging community leadership as a part of community engagement
Cindy Fedell, CIO, North Western Ontario Health System, Canada *(virtual)*	Digital health to support collaborations in support of community engagement
Bharat Maheshwari, Ph.D., Faculty Member, Odette School of Business, Windsor, Canada	Towards Better Health: Innovating Solutions for Canadian Underserved Communities through Technology, Trust, and Partnerships
Lunch Break: 12:30 pm to 1:30 pm EST	
Session 3: 1:30 pm to 3:00 pm EST	Theme: Building capacity to support community engagement
Moderator: Michael Dohan, Ph.D., Lakehead University, Thunder Bay, ON, CA	
Diego Lucumi, Ph.D., School of Government at the Universidad de los Andes in Bogotá, Colombia *(virtual)*	Creating local capacity for addressing social determinants of hypertension in Quibdó, Colombia: A community-based participatory approach.
Kwame Sakyi, Ph.D.,M.S.P.H., School of Health Sciences, Oakland University and Director, Center for Learning and Childhood Development, Ghana/Accri	Capacity building of family to support care of children with disabilities through peer navigation
Kaushik Ghosh, Ph.D., Suffolk University, Boston, MA	Capacity building of communities by leveraging IT and data governance
Asha Shajahan, MD, Corewell Health and OUWB School of Medicine	Addressing medical mistrust in designing community engagement strategies
Coffee Break: 3:00 pm to 3:30pm EST	
Session 4: 3:30 pm to 5:00 pm EST	Theme: Strategies for inclusion and sustainability in community engagement
Moderator: Joseph Tan, Ph.D., McMaster University, Canada	
Tracy Hillard, Ph.D., MPH, Director, Center for Culturally Responsive Engagement, Michigan Public Health Institute (virtual)	Is Your Practice Culturally Responsive? Data-driven, community engagement for addressing health inequities and population health.
Deidre Hurse, Ph.D., OUWB Medical School	Engaging medical professionals in community engagement activities
Sharon Ruthenburg, DNP, RN, School of Nursing, Oakland University	Engaging nursing professionals in community engagement activities
Anupam Sule, MD, Ph.D., Trinity Health System	Population health strategies at Trinity Health
Closing comments: 5:00 pm to 5:15 pm EST	

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