

Mel & Enid Zuckerman College of Public Health

Mission, Goals and Objectives

The Mel and Enid Zuckerman College of Public Health is dedicated to promoting the health of individuals and communities in the southwest and globally with an emphasis on achieving health equity through excellence in education, research & service.

Instructional	
Instructional Goal 1: Recruit and Matriculate an Ethnically, Geographically, Socioeconomically and Academically Diverse and Qualified Student Body	Objective 1.1 Scope of recruitment activities to reach diverse and qualified prospective students
	Objective 1.2 Diversity of applied, admitted and students who matriculate
Instructional Goal 2: Educate Individuals for Successful Public Health Professional, Research and Academic Careers	Objective 2.1 Number of experiential/applied learning opportunities of/for students in addition to internships, theses and dissertations.
	Objective 2.2 Percent of students who work with community-based programs prior to graduation
	Objective 2.3 Percent of MPH students involved with research teams prior to graduation
	Objective 2.4 Percent of graduate students' involvement in public health instruction prior to graduation
	Objective 2.5 Percent of students who have made professional presentations at conferences, community meetings, poster sessions, campus events, etc.
	Objective 2.6 Percent of students who have authored or co-authored peer reviewed or non-peer reviewed scholarly work

<p>Instructional Goal 3:</p> <p>Foster the success of our students.</p>	<p>Objective 3.1</p> <p>Ratings of student support provided by the Office of Student Services and Alumni Affairs (in person programs) or the Office of Academic Affairs (online programs)</p> <hr/> <p>Objective 3.2</p> <p>Number of opportunities for students to develop leadership skills through membership/participation on internal and external committees, clubs and events.</p> <hr/> <p>Objective 3.3</p> <p>Number of leadership training opportunities</p> <hr/> <p>Objective 3.4</p> <p>Percentage of students who have been awarded assistantships, scholarships, and grants through the college/University</p>
<p>Instructional Goal 4:</p> <p>Provide Well-Trained and Qualified Course Instructors</p>	<p>Objective 4.1</p> <p>Percent of faculty members who have received training on current teaching techniques and technologies available at the University during the past 2 years</p> <hr/> <p>Objective 4.2</p> <p>Percent of courses that have instructor and course effectiveness scores greater than average of peer courses.</p> <hr/> <p>Objective 4.3</p> <p>Number of teaching workshops within the college</p> <hr/> <p>Objective 4.4</p> <p>Number instructors/courses that were identified as outstanding or needing remediation in response to Peer evaluations.</p>

Research

<p>Research Goal</p> <p>To conduct and disseminate research with an emphasis on diverse populations and the Southwest.</p>	<p>Objective 1.1</p> <p>Expenditures on externally funded grants & contracts (with MEZCOPH PI) will average at least \$250,000 annually per TE/T faculty member</p>
	<p>Objective 1.2</p> <p>Primary faculty (at least half-time) will, on average, be externally funded for at least 30% time for research, training and/or other scholarly activity.</p>
	<p>Objective 1.3</p> <p>Tenured and tenure-track faculty will publish on average at least three peer-reviewed articles per year.</p>
	<p>Objective 1.4</p> <p>At graduation, at least two thirds of our students will have participated in a research project (outside of the classroom).</p>

Service

<p>Service Goal</p> <p>To advance community engagement, practice and service in public health.</p>	<p>Objective 1.1</p> <p>Ensure that no fewer than 75% of faculty and academic professionals are involved in community engagement, outreach, practice and service activities that focus on eliminating health disparities, building/and strengthening collaborations, targeting Healthy People 2020 goals & Public Health Preparedness.</p>
	<p>Objective 1.2</p> <p>Ensure that no fewer than 75% of the undergraduate public health and MPH student internships are community-based and focused on community outreach, practice and service activities that emphasize eliminating health disparities, building and strengthening collaborations, targeting AZ Healthy People 2020 goals & Public Health Preparedness.</p>
	<p>Objective 1.3</p> <p>Ensure that no fewer than 40% of faculty, academic and service professionals are involved in the delivery of workforce development/continuing education activities to diverse audiences.</p>
	<p>Objective 1.4</p> <p>Workforce Development Reach-Demonstrate on an annual basis UA MEZCOPHs workforce development presence in each Arizona County as reflected in the number of participants in WRPHTC training activities.</p>

	<p>Objective 1.5</p> <p>Geographic Reach - Demonstrate on an annual basis UA MEZCOPH's community engagement, practice and service presence in each Arizona county and/or tribe as reflected in the dollars invested in the College's major initiatives</p>
<p>Organizational</p>	
<p>Organizational Goal 1</p> <p>To actively maintain a stable, fair and equitable organization that supports the programs, practice and policies of MEZCOPH.</p>	<p>Objective 1.1</p> <p>Shared governance is carried out in accordance with MEZCOPH bylaws through the establishment of the following standing committees: Faculty Assembly, AP Assembly, Staff Committee, and Diversity Committee.</p> <p>Objective 1.2</p> <p>Ensure that students, faculty, appointed/administrative personnel and staff are members of standing MEZCOPH committees as designated in College bylaws.</p> <p>Objective 1.3</p> <p>All faculty searches will have documented evidence of efforts to obtain a diverse pool of applicants.</p> <p>Objective 1.4</p> <p>Continuously evaluate diversity of MEZCOPH faculty, appointed and/or administrative personnel and staff.</p>
<p>Organizational Goal 2</p> <p>To continually expand the resources of MEZCOPH.</p>	<p>Objective 2.1</p> <p>Increase the number of donors by 15% each year.</p> <p>Objective 2.2</p> <p>Increase state funding by a minimum of three million dollars by fiscal year 2010.</p> <p>Objective 2.3</p> <p>College expenditure per student will be at least fifteen thousand dollars by July 1, 2010.</p> <p>Objective 2.4</p> <p>Increase research and teaching space square footage by 50% by fiscal year 2012.</p> <p>Objective 2.5</p> <p>Income from private sources will be at least two million dollars per year.</p>