

BIOGRAPHICAL SKETCH

Provide the following information for the Senior/key personnel and other significant contributors.
Follow this format for each person. **DO NOT EXCEED FOUR PAGES.**

NAME Martha J. Moore-Monroy		POSITION TITLE Program Director for the REACH Partnership based at the University of Arizona, Center of Excellence in Women's Health	
eRA COMMONS USER NAME (credential, e.g., agency login)			
EDUCATION/TRAINING <i>(Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable.)</i>			
INSTITUTION AND LOCATION	DEGREE <i>(if applicable)</i>	MM/YY	FIELD OF STUDY
University of Arizona, Tucson, AZ	B.A.	1985	Sociology
University of Arizona, Tucson, AZ	M.A.	1988	Sociology

A. Personal Statement

I have an extensive background in the development, implementation and management of community health worker projects designed to disseminate information to underserved populations for the purpose of reducing health disparities. I successfully administered projects (as PI) funded by through cooperative agreements with the CDC. In addition, I have a strong background administering projects aimed at reducing health disparities, have strong ties to researchers, community members and community based institutions and have publications from these projects. The current application logically builds on my past work.

B. Positions and Honors**Positions and Employment**

1985-1988	Teaching Assistant, Department of Sociology, University of Arizona, Tucson AZ
1988-1989	Instructor, Phase II Legalization Program of the Lutheran Social Ministry of the Southwest
1991	Consultant, Border Ecology Project, Bisbee, AZ
1990-1991	Research Specialist, University of Arizona, Southwest Border Health Research Center, Primary Health Care Review Project, Tucson, AZ
1989-1990	Consultant, Arizona-Mexico Border Health Foundation, Tucson, AZ
1989-2007	Adjunct Faculty, Pima Community College, Tucson, AZ
1991-1993	Program Coordinator, Mariposa Community Health Center, Nogales, AZ
1993-1994	Program Coordinator, University of Arizona, Arizona Disease Prevention Center, Tucson, AZ
1994-1996	Senior Program Coordinator, College of Nursing, University of Arizona, Tucson, AZ
1996	Consultant, Arizona Department of Health Services, Phoenix, AZ
1996-1997	Senior Program Coordinator, Department of Communication, University of Arizona, Tucson, AZ
1998-2005	Consultant, Wedemeyer and Associates
2004	Consultant, Mesa Public Health Associates
2005-2007	Senior Program Coordinator, Public Health Administration, University of Arizona, Tucson, AZ
2007-	REACH Program Director, CDC REACH US, Pima County Cervical Cancer Prevention Partnership, University of Arizona Mel and Enid Zuckerman College of Public Health, Center of Excellence in Women's Health
2008	Program Director, Center of Excellence in Women's Health, University of Arizona, Tucson, AZ
2009-	Clinical Lecturer, Obstetrics and Gynecology, University of Arizona, Tucson, AZ
2010	Lecturer, Public Health, University of Arizona, Tucson, AZ
2010-	Program Director, Center of Excellence in Women's Health, University of Arizona, Tucson, AZ
2014-	Program Manager, Rural Health Office, University of Arizona, Tucson, AZ

Other Experience and Professional Memberships

1991-1993	Co-Chair of the “Maternal and Child Health” Sub-Committee of the Binational Primary Health Care Coalition of Ambos Nogales
1991-1993	Planning committee for the “First and Second Lay Health Educator Conference”, and Chair of the “Program Planning” subcommittee for the “Second Lay Health Educator Conference”
1993-1995	Board member for the “Woman to Woman” project peer health education project
2001-2005	Member of the Interfaith and Outreach Committee of the Jewish Federation of Southern Arizona
2004	Chair of Resource Subcommittee of the Battered Immigrant Women Task Force of Pima County
2005-2010	Member of the Activate Arizona Committee
2006-2008	Review committee for the Sunnyside Unified School District Wellness mini-grant program
2006-	Review committee for the Pima Association of Governments Safe Routes to School grant program
2008 & 2010	Planning committee for the CDC REACH US technical Assistance workshop
2010	CDC REACH Community Health Worker and Women’s Health workgroups
2009-	Southwest Regional Director for the National REACH Coalition Board of Directors
2010	Commissioner by Pima County/Tucson Women’s Commission
2013-	Co-Chair, ADHS -Arizona Health Disparities Center, AZ REACH Network Planning Committee
2014-	Member, Arizona Department of Health Services, Language Access Alliance
2014	Member, Sonoran Environmental Research Institute Planning Committee

C. Selected Peer-reviewed Publications and Patent Citations

1. Moore-Monroy M, Guernsey de Zapien J, Homedes N, LaBrec P, Schwartz I. “Women and Work: Risks and Benefits in a Border Community.” Southwest Border Rural Health Research Center Monograph no. 30 (July 1991).
2. Schwartz, Ivy; Moore-Monroy, M. et.al. “Women’s Health Issues and Access to Medical Care in a U.S.- Mexico Border Community.” Monograph. Southwest Border Health Research Center. July, 1991.
3. Denman C, Guernsey de Zapien J, Haro JA, Homedes N, LaBrec P, Moore-Monroy M, and Schwartz I. “Prenatal Care in Ambos Nogales: the Necessity for Binational Cooperation.” *Border Health/Salud Fronteriza* VIII, no.3 (July/August/September 1992): 32-40.
4. Homedes N, Guernsey de Zapien J, Denman C, Haro JA, Moore-Monroy M, LaBrec P, and Schwarz I. “From Division to Coalition: Building Bridges Across the Arizona-Sonora Border.” *Border Health/Salud Fronteriza* VIII, no.3 (July/August/September 1992): 23-31.
5. Moore-Monroy, M. “Santa Cruz County Community Advocacy and Action Tool Kit”. Mesa Public Health Associates. September, 2004.
6. Moore-Monroy, M. “Community Partnerships: A study of the impact of Arizona Rural Health Programs(1991 - 2004) Rural Health Care Services Outreach Grant Program and Rural Health Network Development Grant Program.” Monograph. Mel and Enid Zuckerman College of Public Health.
7. Hill A, De Zapien JG, Staten LK, McClelland DJ, Garza R, Moore-Monroy M, Elenes J, Steinfeldt V, Tittelbaugh I, Whitmer E, Meister JS. “From program to policy: expanding the role of community coalitions.” *Prev Chronic Dis.* 2007 Oct;4(4):A103. Epub 2007 Sep 15. PMID: 17875247.
8. Moore-Monroy M, Rosales C, Coe K, De Zapien J, Meister J, Barajas S, Swanson G. “Innovative Solutions; Engaging Nontraditional Partners to Reduce Health Disparities.” *Manifestation: Journal of Community Engaged Research and Learning Partnerships.* V1 (1) Fall 2008.
9. Reinschmidt KM, Teufel-Shone NI, Bradford G, Drummond RL, Torres E, Redondo F, Elenes JJ, Sanders A, Gastelum S, Moore-Monroy M, Barajas S, Fernandez L, Alvidrez R, de Zapien JG, Staten LK. “Taking a broad approach to public health program adaptation: adapting a family-based diabetes education program.” *J Prim Prev.* 2010 Apr;31(1-2):69-83. doi: 10.1007/s10935-010-0208-6. PMID: 20140646
10. Moore-Monroy M, Wilkinson-Lee AM, Verdugo L, Lopez E, Paez L, Rodriguez D, Wilhelm M, Garcia F. “Addressing the information gap: developing and implementing a cervical cancer prevention education campaign grounded in principles of community-based participatory action.” *Health Promot Pract.* 2013 Mar;14(2):274-83. doi: 10.1177/1524839912454141. Epub 2012 Sep 14. PMID: 22982702.
11. Cosgrove S, Moore-Monroy M, Jenkins C, Castillo SR, Williams C, Parris E, Tran JH, Rivera MD, Brownstein JN. “Community health workers as an integral strategy in the REACH U.S. program to

- eliminate health inequities.” Health Promot Pract. 2014 Nov;15(6):795-802. doi: 10.1177/1524839914541442. Epub 2014 Jul 25. PMID: 25063590.
12. Moore-Monroy, M. (2014). “REACH su Comunidad” Journal Of Ambulatory Care Management, Community Health Worker Special Issue for 2015.

D. Research Support

Ongoing Research Support

R24HS022016 Garcia (PI) 03/01/13-02/28/15
NIH

Reach Out for Healthier Communities

This project will utilize an Interactive Systems Framework and Community-Based Participatory Research (CBPR) model to prioritize and disseminate culturally and community-relevant information on women's health issues to underserved Hispanic women and their families. The project will focus on three distinct women's health areas: cervical cancer, sexually transmitted diseases, and emotional wellness.

Role: Co-Investigator

IHS-1306-04356 Garcia (PI) 03/01/14-04/14/17

Patient-Centered Outcomes Research Institute

Connections for Healthy Women

Develop, deliver, and test a novel personalized education intervention that engages female Medicaid beneficiaries in making decisions about age-appropriate evidence-based utilization of women's preventive services.

Role: Co-Investigator

Completed

U58DP001044 Garcia (PI) 09/30/07-05/29/13
CDC

Race and Ethnic Approaches to Community Health (REACH)—Cervical Cancer Prevention Partnership

The goal of this project is to utilize a series of lay community health worker patient education interventions to address cervical cancer disparities from the perspective of primary, secondary and tertiary prevention. The proposed Action Community will specifically address cervical cancer prevention through community-based participatory action grounded in the culture and values of southern Arizona's large, medically under-served, Mexican-American community.

Role: Co-Investigator

U58DP004710 Moore-Monroy (PI) 11/01/12-09/29/14

Hidalgo Medical Services

REACH: Su Comunidad Consortium

This project will build leadership capacity in community health workers to address racial and ethnic health disparities through systems and environmental strategies.

Role: PI

REACH Moore-Monroy (PI) 03/28/13-09/30/14

SEAH: Sunnyside & Elvira Associates for Health

Role: PI