

MARK PATRICK MARTZ, PhD, MPA

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- Public Administration
 - Tobacco Control
 - Public Health
 - Strategic Planning
 - Health Policy
 - Mixed-Methods Research
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EDUCATION

Arizona State University
Doctor of Philosophy
Public Administration & Policy

Tempe, Arizona
2007 – 2013

Doctoral Dissertation

Community Benefit: Hindering or Improving Community Health – Analysis of a Nonprofit Hospital System and the Communities Served. UMI/ProQuest.

Wichita State University
Master of Public Administration
Public Administration & Public Health

Wichita, Kansas
2005 – 2007

Wichita State University
Bachelor of General Studies
Psychology

Wichita, Kansas
1998 – 2005

PROFESSIONAL EXPERIENCE

University of Arizona
Mel & Enid Zuckerman College of Public Health

Phoenix, Arizona

Director, Arizona Center for Tobacco Cessation

2018 – present

- Direct the Center’s strategic plan, provide guidance and direction to the Center’s Training Institute, Arizona Smoker’s Helpline, and Research and Evaluation services.

Assistant Professor of Practice
Department of Health Promotion Sciences

2018 - present

Arizona Department of Health Services
State Public Health Department.

Phoenix, Arizona

Office Chief, Tobacco Prevention & Cessation

2017 – 2018

- Managed a \$15.5 million budget to direct all statewide tobacco control initiatives including direction of youth prevention education, adult cessation programming, and media and marketing strategic planning.

Project Coordinator, Healthy People Healthy Communities IGA 2015 – 2018

- Coordinated the Healthy People Healthy Communities Intergovernmental Agreement, a 5-year, \$62 million collaboration between the state public health department and 14 county health departments to implement tobacco, chronic disease, HAPI, public health accreditation, maternal and child health, family planning, and teen pregnancy prevention initiatives across Arizona.

Program Manager, Health in Arizona Policy Initiative (HAPI) 2015 – 2018

- Managed the Health in Arizona Policy Initiative (HAPI) program, a statewide policy, systems, and environmental change partnership between the state health department and 14 county health departments.

Policy Consultant 2013 – 2015

- Provided in-depth analysis of federal and state policy and the extent to which policy may impact the Department, statewide programs, and community stakeholder initiatives.

St. Joseph's Hospital and Medical Center Phoenix, Arizona
600 bed acute care multi-specialty nonprofit hospital.

Senior Histotechnologist 2008 - 2013

- Prepared over 4,000 patient specimens for review and diagnosis by surgeons, residents, and pathologists.
- Designed laboratory policies to improve workplace efficiency and effectiveness in order to positively impact patient care.
- Supervised training of incoming pathology residents in laboratory policy and procedure, specimen processing, and autopsy dissection.

Via Christi Health System Wichita, Kansas
Nonprofit health system operating hospitals in Kansas and Oklahoma.

Research Specialist 2007

- Prepared research documents for use in public policy-health care agenda setting.
- Conducted health care research illustrating the historical evolution of health care policy change at a national level to inform state policy directives.
- Facilitated group discussion as it related to health care policy issues and their potential impact on Via Christi Health System and member hospitals.

Conlee Consulting Group, LLC Wichita, Kansas
Legislative affairs firm representing clients in Kansas for 30 years.

Legislative Consultant 2006 - 2007

- Monitored Kansas House and Senate Committee Hearings and Legislative Sessions, tracked all health care legislation and legislation that pertained to statewide health care reform efforts.

Via Christi Regional Medical Center

Wichita, Kansas

400 bed, Level 1 Trauma, acute-care nonprofit hospital.

Coordinator – Surgical Pathology & Autopsy Service

2005 - 2006

- Supervised daily operation of surgical pathology laboratory and autopsy suites on St. Francis and St. Joseph’s campuses.
- Developed policies and procedures that positively impacted patient care.
- Created intra-hospital and community policy and procedure that improved communication between hospital and community stakeholders.
- Directed a \$100,000 renovation of the St. Francis Hospital autopsy suite.

PUBLICATIONS AND CONFERENCE PAPERS

Peer-Reviewed Publications

Martz, M.P., Humble, W., Nabor, C., & Waddell, V. (2015). Applying Transparency and Quality Measurement to Improve Newborn Screening: Lessons Learned from Arizona’s Transit Time Project. *Journal of Public Health Management and Practice*, 21(2):217-219.

Conference Papers

Martz, M. (April 2014). *Community Benefit and Health Reform*. Presentation: The 56th Annual Conference of the Western Social Sciences Association, Albuquerque, New Mexico.

Martz, M. (April 2012). *Community Benefit: Improving or Hindering Community Health*. Presentation: The 54th Annual Conference of the Western Social Science Association.

Glaser, M., Martz, M., Hennessey-Harris, S. & Jacobsen, L.T. (2007) *Exploring the Viability of Community-Based Healthcare Networks in the United States: Community Attachment, Coproduction, and Willingness to Pay*. Presentation: “Leading the Future of the Public Sector” The Third Transatlantic Dialogue, Newark, Delaware. (Co- author paper and conference presented by Dr. Mark Glaser).

Professional Reports

Martz, M., Ruelas, D., Ruberto, I., Lasee, A., Ampadu, L. & Weiss, E. (2017). *Arizona 50 State Review on Opioid Related Policy*. Arizona Department of Health Services. Phoenix, AZ. Available at: <http://www.azdhs.gov/documents/prevention/womens-childrens-health/injury-prevention/opioid-prevention/50-state-review-opioid-related-policy.pdf>

ACADEMIC & PROFESSIONAL CONTRIBUTIONS

University of Arizona Spring 2018
Mel and Enid Zuckerman College of Public Health - Phoenix
Adjunct Faculty: Taught online, graduate level course in Health Systems Delivery.

University of North Carolina – Pembroke 2017 – 2018
Political Science & Public Administration
Adjunct Faculty: Taught online graduate courses in Comparative Health Systems, Health Administration & Organization, and Health Policy. Supervised one Independent Study.

Grand Canyon University 2016 – 2018
College of Humanities & Social Sciences
Subject Matter Expert: Provided consultation to the revision of the College’s Master of Public Administration program and Health Care Administration concentration courses.

University of Arizona 2015 – 2019
College of Medicine – Phoenix
Scholarly Project Supervisor: Supervising medical student’s four-year scholarly project exploring the relationship between enactment of state opioid policy allowing peace officers and emergency medical technicians to administer naloxone and changes in opioid overdose rates in Arizona.

University of Arizona 2016 – 2017
Mel and Enid Zuckerman College of Public Health
Site Supervisor: Supervised Master of Public Health capstone project investigating the relationship between issuing opioid prescriber report cards and observed changes in opioid prescribing practices in Arizona.

Arizona State University Spring 2015
School for the Science of Health Care Delivery
Site Supervisor: Supervised a five-month graduate capstone research project investigating the relationship between changes in state Medicaid policy and emergency department utilization in Arizona.

Arizona State University Spring 2014
School of Nutrition & Health Promotion
Site Supervisor: Supervised a five-month undergraduate internship program; developing content focused on the student’s interest in learning more about the intersection of health policy and public policy research.

Arizona State University Fall 2013
School of Public Affairs
Instructor: Taught Urban and Metropolitan Studies, an online course introducing upper-level undergraduate students to a range of topics related to the evolution and current state of urban environments.

Arizona State University

Fall 2011

School of Public Affairs

Contemporary Policy Issues

Teaching Assistant: Served as assistant for Contemporary Policy Issues, an online course introducing upper-level undergraduate and graduate-level students to a variety of topics as they relate to current public policy development and social interaction.

Arizona Biomedical Research Centre

Fall 2017

Scientific Peer Reviewer: Scientific Peer Review for Grant Application #ADHS17-00007401/7403, Research to Improve the Health of All Arizonans.

- *Improving Lower-Limb Rehabilitation and Assistance with a Soft Robotic Exosuit (Quote #45243).*
- *Non-invasive Detection of Melanoma Using Graphene-enhanced Raman Spectroscopy (Quote #45709).*
- *An Ultra-sensitive and Low-cost Diagnostic for Valley Fever (Quote #46079).*

SELECTED GUEST LECTURES

The University of Arizona College of Medicine – Phoenix

January 25, 2016

Public Health Policy

Arizona Healthcare and Hospital Association

June 9, 2015

Health Reform and Arizona

GRANT WRITING

- Principal Co-Author: Substance Abuse and Mental Health Services Administration, First Responders – Comprehensive Addiction and Recovery Act Cooperative Agreement, SP-17-005. Semi-competitive, Arizona Department of Health Services was awarded \$784,790 to develop a statewide first responder naloxone education and implementation program with the University of Arizona Center for Health Discovery and Innovation, The University of Arizona Center for Rural Health, and the Arizona Peace Officer Standards and Training Board.
- Principal Author: U.S. Department of Justice, Office of Justice Programs, Bureau of Justice Assistance, BJA-2016-9201, Harold Rogers Prescription Drug Monitoring Program. Competitive, 5 awards given. Arizona Board of Pharmacy received \$400,000 to enhance the Arizona's Prescription Drug Monitoring Program (PDMP).
- Principal Co-Author: Centers for Disease Control and Prevention, Prescription Drug Overdose Prevention for States, RFA-CE15-1501. Semi-competitive, 16 total grants awarded. Arizona Department of Health Services received \$900,000 to implement a state-wide prescription drug education program.

SERVICE TO COMMUNITY

- Board Member, Preserving Community Aquatics, 2013 to present.
- Endurance Athlete, Fundraiser, Volunteer, 31 Heroes/One Team One Fight, Travis Manion – Navy SEAL Foundation, 2011 to 2014.
- Committee Member, Arizona Partnership for Healthy Communities, 2015 to 2017.
- Grant Reviewer, The Arizona Parents Commission on Drug Education and Prevention Grant Program, Arizona Governor’s Office for Children, Youth, and Families, 2010.
- Volunteer, United States Department of Veteran’s Affairs – Carl T. Hayden Medical Center, 2007.
- Boys Soccer Coach, American Youth Soccer Association and Sedgwick County Soccer Association, 2000 to 2005.

AWARDS

- Arizona Department of Health Services, Division of Prevention Services, Excellence in Service Award, November 2017.
- Arizona Department of Health Services, Division of Prevention Services, Employee of the Month, November 2015.
- Desert Diamond Award for Service, St. Joseph’s Hospital and Medical Center, 2012.
- Graduate Student Research Grant, ASU School of Public Affairs, 2008-2010.
- Via Christi Regional Medical Center, Star Award for Community and Vision, 2006.
- Via Christi Regional Medical Center, Star Award for Service, 2004.