

## The Pima County Cervical Cancer Prevention Partnership (PCCCCPP)

The Pima County Cervical Cancer Prevention Partnership (PCCCCPP) is a community-campus partnership addressing cervical cancer disparities facing Mexican-American women residing in Pima County with the mission of increasing knowledge of cervical cancer prevention; facilitating access to screening, diagnostic, and treatment services; informing systems and policy change as strategies to eliminate this disparity. The PCCCCPP coalition is a broad based community campus coalition led by community health workers in collaboration with institutional partners including the Pima County Health Department, local federally qualified community health centers, the university, two school districts, public libraries, elected and appointed officials, local non profits, ngo's and neighborhood associations. Currently there are 90 PCCCCPP members.

The PCCCCPP is one of 40 projects funded through a cooperative agreement with the Centers for Disease Control and Prevention Racial and Ethnic Approaches to Community Health Across the United States. (REACH US). The PCCCCPP is one of 22 REACH programs utilize Community Health Workers as a primary strategy to reduce health disparities. In order to address cervical cancer disparities for Mexican American Women the REACH Pima Count Cervical Cancer Prevention Partnership developed a community action plan divided into three phases. Phase one, the development and implementation of a campaign to increase awareness and knowledge related to HPV and cervical cancer among members of the priority population through promotoras who provide culturally, linguistically and community relevant health information. Phase two, the collection of surveillance data and the implementation of a patient navigator program. Stage three, the development systems and policy initiatives.

The training curriculum and outreach materials were developed by the promotoras and a survey of 837 clients served in 2009 surveyed 97% rated quality of service received as good or excellent. To date over 200 community health workers state wide have been trained using this curriculum. The promotoras based in Pima County have provided information and services to over 6,000 residents within Pima County. PCCCCPP has subcontracted with two federally qualified CHC's and the Pima County Health Department to implement patient navigation initiatives to collect data on abnormal pap results and improve outcomes for women with abnormal pap results. Marana Community Health Center, in partnership with PCCCCPP promotoras and community members, developed a successful pilot in-reach program for their clients who were not in compliance with screening guidelines for cervical cancer.

PCCCCPP provided technical assistance to the county and state health departments, federally qualified community health centers on new screening and prevention technologies and data, establishing community healthworker/promotora programs, training community health workers, data collection and surveillance. El Rio Community Health Center developed a Cervical Cancer Care team to improve services to women with abnormal pap results, Marana Community Health Center instituted a community health worker program throughout their practice as a result of their participation.

PCCCCPP members have provided technical assistance to health providers and other community based institutions on new HPV and cervical cancer technologies and screening guidelines. Technical assistance has been provided to providers at based at 3 community health centers, the Pima County health department, a statewide staff meeting for Well Woman Health Check.

Potential future collaboration with the Pima County Health Department include:

1. An expansion of the current focus of the intervention to include general reproductive health with a specific emphasis on other sexually transmitted infections.
2. Collaboration with vaccine section and PCCCCPP to improve access to HPV vaccines and facilitate completion of the three shot series.
3. Perinatal emotional wellness project.
4. Expansion of the focus of the coalition to include other disparities focusing issues related to access to care, patient navigation and health literacy. Particularly with a focus to include more efficient use of health care services.



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