Business Administration

The MPH/MBA Dual Degree Program is offered in partnership by the University of Arizona Mel and Enid Zuckerman College of Public Health and the Eller College of Management. The MPH/MBA dual degree program allows students to earn a Master of Public Health (MPH) and a Master of Business Administration (MBA) degree aimed to provide leadership and management training for the health services industry at the local, national and international levels.

This dual degree program offers students the opportunity for interdisciplinary study by allowing them to customize their dual degree by selecting **one of eight MPH concentration areas** which offer comprehensive knowledge and competencies in the public health sciences (health behavior and health promotion, family and child health, public health policy and management, health services administration, biostatistics, epidemiology, environmental health sciences) and state-of-the-art business practices (finance, accounting and marketing combined with strategic thinking, entrepreneurship and value-based management). The program prepares graduates to transfer strategic thinking, scientific know-how and leadership and managerial skills to rapidly changing environments and global health challenges in the 21st century. Graduates are prepared for work in health industry leadership positions, including health care marketing, healthcare consulting, hospital administration, managed care, biotechnology, healthcare related non-profit work or positions in academia.

Students in the MPH/MBA dual degree program complete the separate requirements for the MPH and MBA degrees in three years upon the completion of a minimum of 76-85 units in Public Health and Business Administration. (The program is open only to full-time students). The preferred sequence of courses is for dual degree students to start full time in the Eller College of Management for the first year, then complete the first year of the Master of Public Health program during the second year of studies, then courses from both programs simultaneously in the third year. Following completion of the first year of study of each program, a student may take both MPH and MBA courses simultaneously, to complete both degrees. Students will have to work with their advisors to determine how they can coordinate their class schedules to meet both degree requirements. This will vary by the student's concentration area of study within the MPH Program. The concentrations most easily coordinated with the MBA are Public Health Policy and Management, Health Behavior Health Promotion, and Biostatistics. Although, all MPH and most MBA concentrations are possible.

Master of Public Health (MPH) Requirements:

The Mel and Enid Zuckerman College of Public Health offers an interdisciplinary Master's program in Public Health. Students need a minimum of 42 units (*in addition to the required MBA curriculum*).*

Core Courses (16 units)

EPID 573A Basic Principles of Epidemiology (3)
PHPM 574 Public Health Policy and Management (3)
EHS 575 Environmental and Occupational Health (3)

BIOS 576A Biostatistics for Public Health (3)

HPS 577 Sociocultural and Behavioral Aspects of Public Health (3)

*580 Integrated Public Health Learning Experience (1)

Interprofessional Education Activities (*documentation required*; non-credit)

Internship Preparation Workshop (required; non-credit)

Internship

*909 Master's Report "Internship" (3-6 units) * *

Required Concentration Courses (11-23 units)* *

The list of required courses can be found in this curriculum guide, and also on the MPH <u>website</u>, listed under each of the MPH disciplines. These requirements may change from year to year and are specific to the year of acceptance into the MPH program.

Electives (3-12 units) - approved by Faculty Advisor)* *

- * 909 Master's Report "Internship" units and the 580 Integrated Public Health Learning Experience course unit can be taken from programs within the College of Public Health with course prefixes of HPS, EHS, EPID, BIOS, PHP, or PHPM.
- **The number of units and prerequisite courses varies based on the MPH concentration.

 A minimum of 50% of credit hours must be unique to each degree and cannot be used for dual credit. In summary, a student enrolled in the dual degree program may count 14-21 units depending on the concentration, toward both degrees.

Master of Business Administration (MBA) Requirements:

The Eller College of Management offers a Master of Business Administration degree. Admitted students will need a minimum of 55 graduate units to successfully complete the MBA degree program. Students must be enrolled for full academic year as an MBA student.

Core Courses (30 units)

Students will take courses in Accounting, Economics, Finance, Management, Marketing, Management Information Systems, as well as Business Communication, complete an MBA consulting project, and participate in a Global Business Experience to an emerging or developing economy.

Required Concentration Courses (9 - 15 units)

Concentration options include: Entrepreneurship, Finance, Health Care Management, Management Information Systems, and Marketing.

Electives (10 - 16 units)

Course selection to be completed in coordination with the MBA academic advisor.

Tuition and Fees

Tuition and fees vary by program. Please contact both programs to better understand what your annual tuition and fees will be for each academic year. Charges are governed by the UA Policy: https://grad.arizona.edu/funding/costs/differential-tuition-dual-degrees