THE UNIVERSITY OF ARIZONA
Mel & Enid Zuckerman
College of Public Health

MSPH/PhD in Health Behavior Health Promotion Program Level Competencies

- Articulate the importance for using multiple methodologies (that include qualitative and quantitative examples) in the study of a health behavior health promotion.

- To express quantitative methods, appropriate for the analyses of multiple causal factors contributing to a health behavior health promotion outcome.

- To identify active methods to engage stakeholders (e.g., within an under-served community or patients with a condition) to improve the development and/or delivery of health behavior health promotion programs.

- To describe complex theories of health behavior health promotion that express multiple levels of causal factors or mechanisms for intervention.

- Integrate theories, frameworks, methods or paradigms to conduct health behavior health promotion research.