



MPH in Health Behavior Health Promotion – In-Person Program Level Competencies

- Articulate basic social and behavioral science theories that guide the development of health education needs assessment and program planning.
- Articulate basic social and behavioral science theories that guide the development of health education intervention implementation and program evaluation.
- To apply active data collection methods to ascertain multiple stakeholders views in applied (e.g., community; practice) settings.
- To apply ethical principles to health behavior health promotion program planning, implementation and evaluation.
- To articulate principles for the evaluation of the validity of health behavior-related measures.